

MackKids Walk & Wheel Mascot Dance Challenge FAQs

1. What is the *MackKids Walk & Wheel Mascot Dance Challenge* fundraiser?
 - a. The *MackKids Walk & Wheel Mascot Dance Challenge* is the alternate fundraiser for *MackKids Walk & Wheel* in 2020 due to the COVID-19 pandemic.

The *MackKids Walk & Wheel Mascot Dance Challenge* will run from Mother's Day (May 10) until Father's Day (June 21). During this time, supporters are asked to create their own mascot dance party video, share on social media, make a donation and challenge friends to do the same.

We encourage families to have fun and be creative in their videos. Your mascot could be your favourite teddy bear, you can paint your face or wear your Halloween costume!

Participating in the *MackKids Walk & Wheel Mascot Dance Challenge* is easy! All you need to do is:

1. Register for free online at mackids.ca/walkandwheel to create your personalized donation page and link. Registered participants are eligible for [great prizes!](#)
2. Create your own Mascot Dance video!
 - a. We encourage you to dance to "Just Feel the Beat" by Tim McMorris (available on [YouTube](#), [Google Play Music](#), [Spotify](#), [Amazon Music](#) and [Apple Music](#))
 - b. Be creative and add your own mascot to the video (wear your Halloween costumes, decorate your wheelchair, dance with your teddy bear or family pet, etc.)
 - c. OPTIONAL: Print and display the [event poster](#) in your video
3. Post your video to social media with the link to your donation page and make your first donation! Then you can challenge five friends or more to make a donation and post their own video! **Remember to include #WalkandWheel in all of your social posts.**

Below is sample text you can include in your social media posts:

I'm participating in the *MackKids #WalkandWheel Mascot Dance Challenge!*
You can help to provide vital support for McMaster Children's Hospital Foundation by donating here: <add your personal link to your registration page> or mackids.ca/dancedonate
I challenge @<tag 5 friends> to donate and make their own videos..

2. Can anyone participate?
 - a. Yes, everyone is encourage to participate, fundraise and make a donation.

3. Do I need to register?
 - a. We encourage all participants to register in advance online [here](#). By registering you will have a personalized link to receive and keep track of donations and you will qualify for great prizes!
4. If I already registered for Walk & Wheel do I need to re-register for *The Mascot Dance Party Challenge*?
 - a. No, you do not need to re-register. All existing 2020 MacKids Walk & Wheel registrations have automatically been carried over to the Mascot Dance Party Challenge.
5. Is there a registration fee?
 - a. Registration for the *MacKids Walk & Wheel Mascot Dance Challenge* is free for all ages!
6. Should I register as a group/team or as an individual?
 - a. The majority of our participants register as a group or team. Your team should include the group who is in your video. You will be able to give your team a unique name. Donors have the option to donate to your team as a whole or to an individual team member. You'll be able to personalize a team page and will also be able to view your collective fundraising efforts, as well as individual fundraising success.
 - b. If you are creating the video by yourself, please register as an individual.
7. How do I register my family or group?
 - a. Select the group/team registration option. The first person to register becomes the team captain and provides the team name. You can register multiple people to the team at the same time (this is a great function when adding family members).
8. What does it mean if I am the team captain?
 - a. The team captain receives the administrative access to update the team's participant centre page with a story and photo. We also hope the team captain will help to motivate their team to solicit donations or initiate fundraising activities.
9. Do I need to register all team members at the same time?
 - a. No, anyone can register for your team while registration is still open. Click the "Join Your Group's Team" button on the homepage to register for a team that has already been created.
10. Do I have to register in order to post a video?
 - a. We appreciate if participants can register online. This gives you access to your participant centre where you can solicit donations via a unique link and can earn great prizes!
11. I've registered, but how do I use my participant centre?
 - a. Once registered, you will have a personal page within the *MacKids Dance Party Challenge* participant centre. We encourage you to share your story - why supporting McMaster Children's Hospital Foundation is important to you. You can also upload your dance video to your participant centre. Through your participant centre you can email friends and family to request donations. You can also keep track of all online and offline donations.

12. I already registered for *MacKids Walk & Wheel* 2020 and paid my registration fee. What happens to that \$25?
 - a. We appreciate your early enthusiasm for *MacKids Walk & Wheel*. If you would like a refund, please email donations@hsc.ca with *Walk & Wheel refund* as the subject and we will assist. Otherwise, all registration fees will be converted to a receipted donation the week of June 1, 2020.

13. Will donors receive a tax receipt?
 - a. Donations of \$10 or more will be issued a tax receipt.

14. Who should cheque donations be made out to and where should I send them?
 - a. Cheques can be made out to Hamilton Health Sciences Foundation and addressed to Hamilton Health Sciences Foundation at Box 739, LCD 1, Hamilton, ON L8N 3M8.

15. Is there a minimum to fundraise in order to participate?
 - a. No, there is no minimum to fundraise.

16. How does my fundraising and participation impact McMaster Children's Hospital, including Ron Joyce Children's Health Centre?
 - a. We are focused on raising funds in support of McMaster Children's Hospital, including Ron Joyce Children's Health Centre and their programs. The Foundation provides funding for leading-edge equipment and patient amenities, innovative research initiatives, redevelopment of patient care spaces, and the education and training of health care providers.