



SPONSORSHIP OPPORTUNITIES

OCTOBER 8–17, 2021



ILLUMINIGHT

10 DAYS TO WALK & SHINE A LIGHT ON CANCER

Illuminight raises awareness and funds for Juravinski Hospital and Cancer Centre Foundation. Communities across the region rally together in support of Juravinski Hospital and Cancer Centre. We invite you to join our supporters by confirming your sponsorship today!

ILLUMINIGHT

Hamilton Health Sciences Foundation invites participants to take part in a twilight walk in their own communities from October 8–17. Walk 2 km, 5 km or 10 km while following local public health guidelines and make a vital difference for cancer patients and their families.

HOW DOES YOUR SUPPORT MAKE A VITAL DIFFERENCE?

Since 2018, *Illuminight* has raised more than \$400,000 to support the highest priority needs of the Cancer Program at Juravinski Hospital and Cancer Centre. Through your sponsorship or team participation, you can make a vital difference for patients and families who rely on the specialized cancer care at Juravinski Hospital and Cancer Centre.

HAMILTONHEALTH.CA/ILLUMINIGHT

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR* \$25,000

- Logo on website
- Logo on eblast
- Logo integrated into event signature
- Personalized thank you message on event Facebook page
- Personalized thank you message on LinkedIn
- Social media takeover (one day)
- Sponsor video message in eblast
- Permanent recognition on donor wall in hospital

GOLD SPONSOR \$15,000

- Logo on website
- Logo on eblast
- Personalized thank you message on event Facebook page
- Personalized thank you message on LinkedIn
- Social media takeover (one day)
- Sponsor video message in eblast
- Permanent recognition on donor wall in hospital

SILVER SPONSOR \$10,000

- Logo on website
- Logo on eblast
- Personalized thank you message on event Facebook page
- Personalized thank you message on LinkedIn
- Permanent recognition on donor wall in hospital

BRONZE SPONSOR \$5,000

- Logo on website
- Logo on eblast
- Personalized thank you message on event Facebook page
- Shared thank you message on LinkedIn

MILESTONE SPONSOR \$2,500

- Logo on website
- Logo on eblast
- Personalized thank you on event Facebook page

COMMUNITY SPONSOR \$1,000

- Logo on website
- Logo on eblast
- Shared thank you on event Facebook page



**Presenting sponsor benefits are customizable.*

Sponsors will be integrated into pre-event promotional efforts, based on timing of commitment.

SPONSORSHIP OPPORTUNITIES



Benefit / Category	Presenting*	Gold	Silver	Bronze	Milestone	Community
Number of sponsorships available	1	2	3	5	Unlimited	Unlimited
Logo integrated into event signature	Yes					
Sponsor video message in one eblast	Yes	Yes				
Permanent recognition on donor wall in hospital	Yes	Yes	Yes			
Social Media Takeover (one day)	Yes	Yes				
Personalized thank you message on LinkedIn	Yes	Yes	Yes			
Shared thank you message on LinkedIn				Yes		
Personalized thank you message on event Facebook page	Yes	Yes	Yes	Yes	Yes	
Shared thank you message on event Facebook page						Yes
Logo on event website	Yes	Yes	Yes	Yes	Yes	Yes
Logo on eblast	Yes	Yes	Yes	Yes	Yes	Yes
Investment	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000

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