



MackKids Walk & Wheel Fundraising Tips



Share Your Story

Take a few minutes to properly set-up your personal fundraising page. Tell your supporters a little about yourself and why you are fundraising for Hamilton Health Sciences Foundation. Don't be shy!

Pro tip: Add photos to make your page pop.

Make a Donation

Show your supporters you're serious and make a contribution to yourself. Get the ball rolling and start filling up that progress bar!

Pro tip: Share your donation on social media to kick-off your fundraising campaign.



Send an Email

Start small. Reach out to close friends and family and ask for their support. Keep these personal. When you send emails to your larger contact list, utilize the templates available in your participant centre.

Pro tip: Thank all your donors at the bottom of each email. Recognizing names might encourage others to also support your fundraising campaign.

Share on Social Media

Take advantage of Facebook, or any other social media platform, to help you spread your cause. Share your fundraising page, donation updates or why you are involved.

Pro tip: Make it easy for those on social media to donate. Always include a direct link to your fundraising page in your posts.



Say Thanks

You asked and they listened! Some chose to support you and your cause, now it's time to say thanks! Take time to reach out and show that their support is appreciated.

Pro tip: Tag your donors in personalized social media posts. Not only do you say thanks, but others might see this recognition and want to join your cause